



Sponsor



# THE *LH* ICELANDIC OPEN GOLF TOURNAMENT

Presented by The Neil Bardal Funeral Centre  
— *in honour of the legacy of Neil Bardal* —

**FRIDAY | AUGUST 1 | 2025**

Links at the Lake Golf Course, Thompson Drive, Gimli MB

**LÖGBERG HEIMSKRINGLA**

# Why SUPPORT LÖGBERG HEIMSKRINGLA

*Lögberg-Heimskringla (LH)* is the communication link for the Icelandic cultural community. Since the late 1880's the *LH* has preserved, strengthened, and promoted our unique Icelandic identity within the North American mosaic. *LH* links Western Icelanders and all those interested with each other and to Iceland. It is the longest continually operating ethnic newspaper in North America.

The Icelandic Open is *LH*'s largest fundraising event of the year. 100% of funds raised from this tournament go directly into the *LH*'s operations, enabling us to bring 'everything Icelandic in English' to 8,000 + readers in North America and Europe, including Iceland.

As a valued sponsor, we are pleased to profile both you and your company at the tournament and through ads and articles in the *LH*, pre- and post tournament. Your support is designated directly to our operations, enabling us to continue to publish the *LH* now and for generations to come.

While the *LH* has an international reach, on a provincial level we strengthen local businesses, primarily in Winnipeg and the Interlake by providing a vehicle to profile products and services to a unique target audience.





# SPONSORSHIP OPPORTUNITIES



presenting  
**SPONSORSHIP**

**\$5,000**

This sponsorship gives the sponsor naming rights to the tournament with the opportunity to renew for additional year(s). For example, the *Lögberg-Heimskringla Icelandic Open Golf Tournament, presented by ABC Company*.

There is valuable equity in having your or your company's name being linked to a tournament that is held annually on the same day as the kick-off to the Icelandic Festival, which brings more than 50,000 visitors to Gimli. The Icelandic Open is in its 25th year.

The tournament could also be presented as a legacy sponsorship "In Memory" or "In Honour" of an individual or event. For example, *The Lögberg-Heimskringla Icelandic Open Golf Tournament presented by ABC family in Memory of ABC individual*.

## Sponsorship benefits may include:

- Exclusive sponsor in that business category
- Four golfers in the tournament
- Opportunity to host activity or game at a hole
- Recognition in the tournament program and signage
- Opportunity to include promotional items in golfer swag bag
- Post golf reception
- Front page feature profile of your company or an individual in the *Lögberg-Heimskringla*
- Two full page colour ads or four half page ads in *LH* leading up to the tournament
- Exposure through the *LH*'s social media, which includes 6,000+ followers and 16,000 monthly unique hits on all channels per year
- Opportunity to distribute corporate literature at the post golf reception
- Opportunity to speak for 3 to 5 minutes at the post golf reception
- Opportunity to display additional signage at the tournament (additional signage provided by sponsor)

# SPONSORSHIP LEVELS

## Gold \$3,000

- Three golfers in the tournament
- Recognition in the tournament program and signage
- Opportunity to host activity or game at a hole
- Post golf reception
- Opportunity to distribute corporate literature at the post golf reception
- Two half-page ads in the *LH*
- Exposure through the *LH*'s social media, which includes 6000+ followers and 16,000+ monthly unique hits on all channels per year
- Exclusive sponsorship of the hole
- Signage at the hole
- Table at the hole for advertising and promotion

## Silver \$2,000

- Two golfers in the tournament
- Recognition in the tournament program and signage
- Opportunity to host activity or game at a hole
- Post golf reception
- Two quarter-page ads in the *LH*
- Exposure through the *LH*'s social media, which includes 6000+ followers and 16,000+ monthly unique hits on all channels per year
- Exclusive sponsorship of the hole
- Signage at the hole
- Table at the hole for advertising and promotion

## Bronze \$1,000

- One golfer in the tournament
- Recognition in the tournament program and signage
- Opportunity to host activity or game at the hole
- Post golf reception
- One quarter-page ad in *LH*
- Exposure through the *LH*'s social media, which includes 6,000+ followers and 16,000 monthly unique hits on all channels per year
- Exclusive sponsorship of the hole
- Signage at the hole
- Table at the hole for advertising and promotion

## Hole in one

- Minimum \$500 hole sponsorship
- Sponsorship benefits determined based on value of contribution
- Sponsor is responsible for insurance costs in addition to the costs of the sponsorship



# SPONSORSHIP LEVELS

## Hole Sponsor \$500

- Exclusive sponsorship of the hole
- Signage at the hole
- Table at the hole for advertising and promotion
- Opportunity to host activity or game at the hole
- Recognition in the tournament program
- Recognition in the *Lögberg-Heimskringla*
- Post golf reception

## Green Sponsor \$250

- Shared sponsorship at a hole
- Table at the Tee or the Green for promotional purposes
- Signage at the Tee or Green
- Recognition in the tournament program
- Recognition in the *Lögberg-Heimskringla*

## In-kind Sponsors & Donors

- Recognition in the tournament program
- Recognition in the *Lögberg-Heimskringla*
- Other benefits to be determined based on value of contribution
- Individuals will receive a charitable receipt





Sponsor

**I agree to the following sponsorship level**

- ☐ PRESENTING (\$5,000)
- ☐ GOLD (\$3,000) ☐ SILVER (\$2,000) ☐ BRONZE (\$1,000)
- ☐ HOLE IN ONE ☐ HOLE SPONSOR (\$500)
- ☐ GREEN SPONSOR (\$250)
- ☐ IN-KIND SPONSORS (amount) \$.....

.....  
Name (as to appear on signage)

Contact person.....

Address.....  
.....

Phone.....

E-mail.....  
.....

.....  
Cardholder name

.....  
Credit card #

EXP..... CVV (3 digit security code) .....

- ☐ Mastercard ☐ Visa
- ☐ Interac e-Transfer (sent to [lh@lh-inc.ca](mailto:lh@lh-inc.ca))



✉ [LH@LH-INC.CA](mailto:LH@LH-INC.CA)

☎ (204) 284 5686

🌐 [WWW.LH-INC.CA](http://WWW.LH-INC.CA)

▷ TEAM NAME / .....

PLAYER ONE

*Golf*

☐

\$175 Per golfer, includes putting contest

☐

\$20 2 Mulligans

Name.....

Address.....City/Town.....Prov/State.....

Post/ZIP Code.....Phone.....

E-mail.....

PAYMENT ENCLOSED

☐

Cheque

☐

Interac e-Transfer (*sent to lh@lh-inc.ca*)

☐

Mastercard

☐

Visa

Authorized Cardholder.....

Card Number

Expiration Date

CVV (*3 digit security code reverse*)

PLAYER TWO

*Golf*

☐

\$175 Per golfer, includes putting contest

☐

\$20 2 Mulligans

Name.....

Address.....City/Town.....Prov/State.....

Post/ZIP Code.....Phone.....

E-mail.....

PAYMENT ENCLOSED

☐

Cheque

☐

Interac e-Transfer (*sent to lh@lh-inc.ca*)

☐

Mastercard

☐

Visa

Authorized Cardholder.....

Card Number

Expiration Date

CVV (*3 digit security code reverse*)

PLAYER THREE

☐

\$175 Per golfer, includes putting contest

☐

\$20 2 Mulligans

Name.....

Address.....City/Town.....Prov/State.....

Post/ZIP Code.....Phone.....

E-mail.....

PAYMENT ENCLOSED

☐ Cheque ☐ Interac e-Transfer (sent to [lh@lh-inc.ca](mailto:lh@lh-inc.ca))

☐ Mastercard ☐ Visa

Authorized Cardholder.....

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Card Number

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Expiration Date

CVV (3 digit security code reverse)

PLAYER FOUR

☐

\$175 Per golfer, includes putting contest

☐

\$20 2 Mulligans

Name.....

Address.....City/Town.....Prov/State.....

Post/ZIP Code.....Phone.....

E-mail.....

PAYMENT ENCLOSED

☐ Cheque ☐ Interac e-Transfer (sent to [lh@lh-inc.ca](mailto:lh@lh-inc.ca))

☐ Mastercard ☐ Visa

Authorized Cardholder.....

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Card Number

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Expiration Date

CVV (3 digit security code reverse)