

LH LÖGBERG HEIMSKRINGLA

Sponsor



The LH Icelandic Open Golf Tournament is presented by the Esjan Chapter of the INLNA, Arborg, MB in honour of the legacy of David Gislason.

Friday, August 2, 2024
Links at the Lake Golf Course,
Thompson Dr, Pelican Beach,
(Gimli,) MB

Why SUPPORT LH

Lögberg-Heimskringla (LH) is the communication link for the Icelandic cultural community. For the past 130 years, the LH has preserved, strengthened, and promoted our unique Icelandic identity within the North American mosaic. LH links Western Icelanders and all those interested with each other and to Iceland.

The Icelandic Open is LH's largest fundraising event of the year. 100% of funds raised from this tournament go directly into the LH's operations, enabling us to bring 'everything Icelandic in English' to 8,000+ readers in North America and Europe, including Iceland.

As a valued sponsor, we are pleased to profile both you and your company at the tournament and through ads and articles in the LH, pre- and post-tournament. Your support is designated directly to our operations, enabling us to continue to publish the LH now and for generations to come.

While the LH has an international reach, on a provincial level we strengthen local businesses, primarily in Winnipeg and the Interlake by providing a vehicle to profile products and services to a unique target audience.

LH



SPONSORSHIP OPPORTUNITIES



presenting
SPONSORSHIP

\$5,000

This sponsorship gives the sponsor naming rights to the tournament with the opportunity to renew for additional year(s). For example, *the Lögberg-Heimskringla Icelandic Open Golf Tournament, presented by ABC Company.*

There is valuable equity in having your or your company's name being linked to a tournament that is held annually on the same day as the kick-off to the Icelandic Festival, which brings more than 50,000 visitors to Gimli. The Icelandic Open is in its 23rd year.

The tournament could also be presented as a legacy sponsorship "In Memory" or "In Honour" of an individual or event. For example, *The Lögberg-Heimskringla Icelandic Open Golf Tournament presented by ABC family in Memory of ABC individual.*



Sponsorship benefits may include:

- Exclusive sponsor in that business category
- Four golfers in the tournament
- Opportunity to host activity or game at a hole
- Recognition in the tournament program and signage
- Opportunity to include promotional items in golfer swag bag
- Post golf reception
- Front page feature profile of your company or an individual in the Lögberg-Heimskringla
- Two full page colour ads or four half page ads in LH leading up to the tournament
- Exposure through the LH's social media, which includes 6,000+ followers and 16,000 monthly unique hits on all channels per year
- Opportunity to distribute corporate literature at the post golf reception
- Opportunity to speak for 3 to 5 minutes at the post golf reception
- Opportunity to display additional signage at the tournament (additional signage provided by sponsor)

SPONSORSHIP LEVELS

Gold \$3,000

- Three golfers in the tournament
- Recognition in the tournament program and signage
- Opportunity to host activity or game at a hole
- Post golf reception
- Opportunity to distribute corporate literature at the post golf reception
- Two half-page colour ads in the LH
- Exposure through the LH's social media, which includes 6000+ followers and 16,000+ monthly unique hits on all channels per year
- Exclusive sponsorship of the hole
- Signage at the hole
- Table at the hole for advertising and promotion

Silver \$2,000

- Two golfers in the tournament
- Recognition in the tournament program and signage
- Opportunity to host activity or game at a hole
- Post golf reception
- Two quarter-page ads in the LH
- Exposure through the LH's social media, which includes 6,000+ followers and 16,000 monthly unique hits on all channels per year
- Exclusive sponsorship of the hole
- Signage at the hole
- Table at the hole for advertising and promotion

Bronze \$1,000

- One golfer in the tournament
- Recognition in the tournament program and signage
- Opportunity to host activity or game at the hole
- Post golf reception
- One quarter-page ad in LH
- Exposure through the LH's social media, which includes 6,000+ followers and 16,000 monthly unique hits on all channels per year
- Exclusive sponsorship of the hole
- Signage at the hole
- Table at the hole for advertising and promotion

Hole in one \$1,200

- Bronze level sponsorship benefits
- Picture and article in the LH describing the hole in one prize



Hole Sponsor

\$500

- Exclusive sponsorship of the hole
- Signage at the hole
- Table at the hole for advertising and promotion
- Opportunity to host activity or game at the hole
- Recognition in the tournament program
- Recognition in the Lögberg-Heimskringla
- Post golf reception

Green Sponsor

\$250

- Shared sponsorship at a hole
- Table at the Tee or the Green for promotional purposes
- Signage at the Tee or Green
- Recognition in the tournament program
- Recognition in the Lögberg-Heimskringla

In-kind Sponsors & Donors

- Recognition in the tournament program
- Recognition in the Lögberg-Heimskringla
- Other benefits to be determined based on value of contribution
- Individuals will receive a charitable receipt



LH Sponsor

I agree to the following sponsorship level

- PRESENTING (\$5,000)
- GOLD (\$3,000) SILVER (\$2,000) BRONZE (\$1,000)
- HOLE IN ONE (\$1200) HOLE SPONSOR (\$500)
- GREEN SPONSOR (\$250)
- IN-KIND SPONSORS (amount)

Name (as to appear on signage)

Contact person

Address

Telephone

E-mail

Cardholder name

Credit card #

EXP. _____ CVV(3 digit security code) _____

- VISA MASTERCARD Interac e-Transfer
(send to lh@lh-inc.ca)



✉ LH@LH-INC.CA

☎ (204) 284 5686

🌐 WWW.LH-INC.CA

TEAM NAME:

PLAYER ONE

Golf

\$175 per golfer

\$20 - 2 Mulligans and putting contest

NAME

TEL. (C)

ADDRESS

CITY

PROV.STATE

HANDICAP

POSTAL CODE/ZIP

E-MAIL

PAYMENT ENCLOSED:

CHEQUE

INTERAC E-TRANSFER (to lh@lh-inc.ca)

VISA

MASTERCARD.

Exp. Date

CVV (3 digit security code)

CARD NUMBER

PLAYER TWO

Golf

\$175 per golfer

\$20 - 2 Mulligans and putting contest

NAME

TEL. (C)

ADDRESS

CITY

PROV.STATE

HANDICAP

POSTAL CODE/ZIP

E-MAIL

PAYMENT ENCLOSED:

CHEQUE

INTERAC E-TRANSFER (to lh@lh-inc.ca)

VISA

MASTERCARD.

Exp. Date

CVV (3 digit security code)

CARD NUMBER

PLAYER THREE



\$175 per golfer

\$20 - 2 Mulligans and putting contest

NAME

TEL. (C)

ADDRESS

CITY

PROV.STATE

HANDICAP

POSTAL CODE/ZIP

E-MAIL

PAYMENT ENCLOSED:

CHEQUE

INTERAC E-TRANSFER (to lh@lh-inc.ca)

VISA

MASTERCARD.

Exp. Date

CVV (3 digit security code)

CARD NUMBER

PLAYER FOUR



\$175 per golfer

\$20 - 2 Mulligans and putting contest

NAME

TEL. (C)

ADDRESS

CITY

PROV.STATE

HANDICAP

POSTAL CODE/ZIP

E-MAIL

PAYMENT ENCLOSED:

CHEQUE

INTERAC E-TRANSFER (to lh@lh-inc.ca)

VISA

MASTERCARD.

Exp. Date

CVV (3 digit security code)

CARD NUMBER